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For Immediate Release

Extensis Ships PageTools™ 2.0 for PageMaker™ 5.0 & 6.0

Leading developer of graphics add-ons upgrades PageTools, its award-winning collection of plug-ins for Adobe PageMaker

Portland, Oregon, December 19, 1995—Extensis Corporation, the leading supplier of productivity add-ons for graphics applications, is now shipping PageTools 2.0, an upgrade to its best selling collection of plug-ins for Adobe PageMaker.

PageTools 2.0 includes eight new plug-ins, in addition to enhancements of the existing ten additions. Many of the new plug-ins were designed by Real World PageMaker author, Olav Martin Kvern, based on his extensive knowledge of PageMaker and the common feature requests of PageMaker users. Several plug-ins take full advantage of new features in PageMaker 6.0 and are Power Macintosh native. PageTools 2.0 is compatible with both PageMaker 5.0 and 6.0 for Macintosh. An upgrade to the Windows® version of PageTools will be available in April, 1996.

Unlike other plug-ins designed to address the needs of high-end users or vertical markets, PageTools is designed to address the daily needs of all PageMaker users. The central component in PageTools is PageBars, Microsoft Word® style toolbars which can be customized with buttons representing any PageMaker function, as well as additional functions provided by PageTools. Other plug-ins include tools for navigating, applying character styles, scaling multiple objects, inserting glossary entries, counting words and characters, printing non-consecutive page ranges and automatically applying guides to objects.

PageTools' value is unprecedented

Over 150,000 copies of PageTools 1.0 have shipped to date, making it the best-selling plug-in for PageMaker. By adding eight entirely new plug-ins, enhancing the existing ten additions and maintaining an attractive \$99.95 street price, PageTools 2.0 remains a 'must-have' for any PageMaker user. "Extensis has once again created a superb collection of plug-ins," said Lori Birtley, Senior Product Marketing Manager for Adobe PageMaker. "PageTools 2.0 delivers great tools and functionality for PageMaker users everywhere—all in one package and at an extraordinary price."

PageTools 2.0 is packed with utility

PageTools 2.0 contains 18 individual plug-ins designed to address the everyday needs of PageMaker users. New plug-ins include: PageType, for creating and applying character styles; PageGlossary, for inserting frequently used text, both formatted and unformatted; PageTabs, for applying tab settings to selected paragraphs, without affecting your paragraph style; PageCounter, for quickly counting characters, words and paragraphs; PageMarks, for drawing crop marks and/or registration marks at any location on your page; PageCaps, for changing the case of selected text, excluding words on the customizable exception list (e.g., IBM, NeXT, PageMaker); PageScaler, for scaling multiple objects (graphics, lines and text) by any percentage; and PageTips, an on-screen PageMaker Tip of the Day by *Adobe Magazine* columnist, Olav Martin Kvern. Existing plug-ins (PageAlign, PageColors, PageGuides, PageMover, PagePreview, PagePrinter, PageRulers, PageThumb and PageZoom) have been enhanced to support new features in PageMaker 6.0. PageBars now supports multiple customizable toolbars which can be free-floating or embedded on the side of the screen, popdown buttons which display lists of commands, user definable custom buttons and Hot Help which quickly displays a button's function.

Packaged collection provides one-stop convenience at an affordable price

“Our philosophy of combining several plug-ins in one box, with a common user interface and an attractive price has proven to be very successful in the graphics add-on market,” said Craig Barnes, President of Extensis. “With our full line of graphics add-ons, Extensis customers not only receive a great value, but they also receive the benefits of purchasing their add-ons from one source - convenience, compatibility, stability, consistency of operation and support.”

Pricing and availability

PageTools for Macintosh shipped on December 19, 1995, and is available for US \$149 suggested retail, or US \$99.95 direct. Upgrades for purchasers of PageTools 1.0 are \$49.95, or free for those who purchased PageTools 1.0 for Macintosh on or after September 1, 1995. PageTools is available direct from Extensis at (800) 796-9798; or through Ingram Micro, MacConnection, MacWarehouse, Mac Zone, The World Wide Power Company and other major software resellers. PageTools requires PageMaker 5.0 or 6.0, and System 7.1 or later. Extensis Corporation, founded in 1993, is the leading supplier of graphics application-enhancement software, which enables users to get more from the software they are already using.

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